Company Logo

**Information and Technology Institute**

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01937003532

# Advanced Certificate in Graphic Design

## About This Training

A **3-month Advanced Certificate in Graphic Design** is a professional, career-focused program designed to build strong creative and technical skills in **visual communication, branding, and digital design tools**. It combines **theory + practical projects + portfolio development** to prepare students for jobs or freelancing.

### □□ Course Overview

- **Duration:** 3 Months (≈ 12 Weeks)
- **Class:** 3–5 days/week (or 30–45 classes)
- **Level:** Beginner to Advanced
- **Mode:** Online / Offline
- **Tools Covered:**
  - Adobe Photoshop
  - Adobe Illustrator
  - CorelDRAW / Canva (optional)

□□ The course focuses on **real-world design work**, including logos, social media posts, print materials, and branding

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## Curriculum

| # | Topic | Description |
|---|---|---|
| 1 | **Month 1: Design Fundamentals + Basic Tools** | Week 1–2: Introduction & Design Theory What is Graphic Design Elements of Design (Line, Shape, Color, Space) Principles (Balance, Contrast, Alignment, Hierarchy) Typography Basics Color Theory & Psychology □□ These fundamentals are the foundation of all design work. |
| 2 | **Week 3–4: Canva / Basic Design Practice** | Social media design Poster, banner, flyer creation Template customization Basic branding concepts |
| 3 | **Month 2: Adobe Photoshop (Image Editing & Manipulation)** | Topics: Photoshop Interface & Tools Layers, Masks & Selections Image Retouching & Color Correction Background Remove & Manipulation Text Effects & Poster Design Social Media Graphics Practical Work: Business Card Flyer Design Photo Editing Projects □□ Photoshop focuses on raster graphics & photo editing |
| 4 | **Month 3: Illustrator + Branding + Portfolio** | Illustrator (Vector Design) Pen Tool & Shape Builder Logo Design & Icon Creation Typography Design Packaging & Print Design Branding & Real Projects Logo & Brand Identity Stationery Design (Letterhead, ID Card) Social Media Campaign Design Billboard / Banner Design Portfolio Development Personal Portfolio (Behance/Dribbble) Mockup Presentation Client Project Simulation □□ Portfolio building is essential for career and freelancing success. |

## Fees

Regular: Tk. 20,000.00

Current: **Tk. 14,999.00**

## Company Information

**Information and Technology Institute**

Jashore, Bangladesh

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