

Company Logo

Information and Technology Institute

<https://itechinstitute.org/>

info@itechinstitute.org

01937003532

Advanced Certificate in Graphic Design

About This Training

A **3-month Advanced Certificate in Graphic Design** is a professional, career-focused program designed to build strong creative and technical skills in **visual communication, branding, and digital design tools**. It combines **theory + practical projects + portfolio development** to prepare students for jobs or freelancing.

□ Course Overview

- **Duration:** 3 Months (≈ 12 Weeks)
- **Class:** 3-5 days/week (or 30-45 classes)
- **Level:** Beginner to Advanced
- **Mode:** Online / Offline
- **Tools Covered:**
 - Adobe Photoshop
 - Adobe Illustrator
 - CorelDRAW / Canva (optional)

□ The course focuses on **real-world design work**, including logos, social media posts, print materials, and branding

Curriculum

#	Topic	Description
1	Month 1: Design Fundamentals + Basic Tools	Week 1-2: Introduction & Design Theory What is Graphic Design Elements of Design (Line, Shape, Color, Space) Principles (Balance, Contrast, Alignment, Hierarchy) Typography Basics Color Theory & Psychology □ These fundamentals are the foundation of all design work.
2	Week 3-4: Canva / Basic Design Practice	Social media design Poster, banner, flyer creation Template customization Basic branding concepts
3	Month 2: Adobe Photoshop (Image Editing & Manipulation)	Topics: Photoshop Interface & Tools Layers, Masks & Selections Image Retouching & Color Correction Background Remove & Manipulation Text Effects & Poster Design Social Media Graphics Practical Work: Business Card Flyer Design Photo Editing Projects □ Photoshop focuses on raster graphics & photo editing
4	Month 3: Illustrator + Branding + Portfolio	Illustrator (Vector Design) Pen Tool & Shape Builder Logo Design & Icon Creation Typography Design Packaging & Print Design Branding & Real Projects Logo & Brand Identity Stationery Design (Letterhead, ID Card) Social Media Campaign Design Billboard / Banner Design Portfolio Development Personal Portfolio (Behance/Dribbble) Mockup Presentation Client Project Simulation □ Portfolio building is essential for career and freelancing success.

Fees

Regular: Tk. 20,000.00

Current: **Tk. 14,999.00**

Company Information

Information and Technology Institute

Jashore, Bangladesh

Website: <https://itechinstitute.org/>

Email: info@itechinstitute.org

Contact: [01937003532](tel:01937003532)

Generated on: 16 Sep 2026, 21:04 PM

System Generated Document - Information and Technology Institute